



The Scottish Parliament
Pàrlamaid na h-Alba

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Dear Isabel

Screen Scotland Evidence Session 12 March 2020

On behalf of the Culture, Tourism, Europe and External Affairs Committee I would like to thank David Smith and yourself for providing evidence to the Committee on 12 March 2020. The Official Report of the evidence session can be accessed at—
<http://www.parliament.scot/parliamentarybusiness/report.aspx?r=12579>

Following discussions at the meeting, Screen Scotland agreed to write to the Committee to provide some additional information as follows—

- In evidence the Committee asked about the Key Performance Indicators (KPIs) used by Screen Scotland to monitor its performance. In particular, the Committee asked about the KPIs which relate to Studio and Build Space. Section 4.8 of Screen Scotland's Business Plan includes a KPI to have a new studio facility refurbished and open by April 2020. David Smith agreed to write to the Committee setting out in more detail the performance indicators which sit below this Studio and Build Space heading.
- Screen Scotland's response to issues raised by screen stakeholders in evidence to the Committee on 5 March.
- At the meeting on 12 March, the Committee discussed the cinema equipment fund and the geographical distribution of this funding. The Committee would welcome

additional information regarding the recipients and geographical spread of funding from the Cinema Equipment Fund.

- While the Committee supports attempts to attract major productions to Scotland, we would appreciate more information about the methods used by Screen Scotland to ensure these kinds of productions are of maximum benefit to the indigenous industry.

In addition, you offered to provide the Committee with details of the proposed Skills Strategy, an update on the Screen Scotland Annual Plan and details of the proposed Memorandum of Understanding with Channel 4. The Committee looks forward to receiving these once available.

Finally, the Committee would appreciate further information regarding Scottish Enterprise's role within the interagency model and how Screen Scotland is working with its partners to deliver bespoke business development support for the industry. In particular, the Committee would appreciate further information regarding the following—

- In its letter to the Committee in June 2019, Creative Scotland noted that it had commissioned EKOS Ltd to undertake a Scoping Study which would “establish the joint working delivery approach to provision of screen business support between relevant Screen Scotland Partner Agencies”. What progress has been made in establishing this joint working delivery approach?
- How is Screen Scotland working with its partners to develop a more comprehensive package of business development support to replace the FOCUS programme?
- In evidence, David Smith emphasised that Screen Scotland's business development support strategy did not exclusively focus on businesses with high growth potential but instead supported companies of all sizes. Could Screen Scotland provide more information about the overall business development strategy, and the resources being allocated to it?
- An overview of Scottish Enterprises activities as a partner agency since the introduction of Screen Scotland, the industry specific expertise used by Scottish Enterprise to deliver business development support services and the funding allocated to support this work.

I look forward to hearing from you.

Yours Sincerely,

Joan McAlpine MSP, Convener,
Culture, Tourism, Europe and External Affairs Committee