



The Scottish Parliament
Pàrlamaid na h-Alba

Lobbying Register | Clàr-coiteachaidh

LOBBYING REGISTER WORKING GROUP

MINUTES

2nd Meeting, 2017

Friday 23 June 2017

Room Q1.03, The Scottish Parliament

Present

Working Group: Colin Borland; Michelle Cullis; Will Dinan; Susan Lowes; Phil Morgan; Kirsty Peebles; Sherry Perreault; Matthew Revett; Brian Simpson.

Officials: Billy McLaren; James Drummond; Dougie Wands; Joanna Hardy; Fiona Sinclair; Linda Peters

Observer: Ian Mackay

Apologies: Jenny Bloomfield; Margaret Smith; Gary Dunion

1. Parliamentary Guidance: The Working Group considered the current draft of the Parliamentary Guidance. Edits suggested at the previous meeting were agreed. The Group then focussed on sections relating to (a) using the lobbying register (b) oversight and enforcement and (c) parliamentary guidance, resolutions, review and code of conduct.

2. Update on IT: A demonstration of the online Lobbying Register system was delivered by Dougie Wands. This included a preview of how to register on the system, submit information returns and use the search facilities.

3. Communications and Outreach Plan: The Working Group discussed planning for communications, marketing and outreach activities ahead and covered:

- engagement work to date by the Lobbying Register Team (over 100 organisations met in person and a mailing list of over 200 organisations);
- networks and publications etc., that Working Group members can access or suggest;
- engagement with MSPs, Ministers etc. regarding the requirements of stakeholders to successfully and accurately register relevant details of conversations between both parties.
- continued engagement with stakeholders through meetings and events, especially sectors that have not yet been contacted or geographical areas which might require particular considerations because of the Act;

- the marketing plan being developed by the Parliament's media relations office and contracted PR firm, Clark Communications. This plan will be assisted by the thoughts of the Working Group and other stakeholders on the most effective channels for publicity and use of our marketing budget;
- research currently being undertaken by Policyscribe Ltd for the Lobbying Register Team, to map out the stakeholder reach of the Act and further draw on best practice from other countries who have implemented similar processes and systems. Dr Eve Hepburn of Policyscribe will present findings to the next meeting.

4. Date of next meeting(s): The next meeting will be late August or early September. Working Group members will be contacted to confirm preference.

James Drummond
Lobbying Register Support Team Manager
Room TG.01
The Scottish Parliament
Edinburgh
Tel: 0131 348 5216
Email: james.drummond@parliament.scot