



CPG ON CULTURE: MINUTES

2 DECEMBER 2014, 5.30PM-8PM

SCOTTISH PARLIAMENT, COMMITTEE ROOM 1

AUDIENCE DEVELOPMENT: ENABLING CULTURAL EXPERIENCE FOR ALL

Introduction

The following MSPs were noted to be in attendance:

- Jean Urquhart (Highlands and Islands) (Ind)
- Joan McAlpine (South Scotland) (SNP)
- John Finnie (Highlands and Islands) (Ind)

Group apologies received from:

- | | | |
|-------------------|----------------------------------|----------------------------------------|
| • Lloyd Anderson | Scotland Director | British Council |
| • Fiona Campbell | Convener | Traditional Music and Song Association |
| • Norah Campbell | Head of Skills Academy, Scotland | Creative and Cultural Skills |
| • Fiona Logue | | Craft Scotland |
| • Eoghann MacColl | Councillor/Artist | East Ayrshire Council |
| • Neil MacKinnon | Head of External Affairs | Edinburgh Festival Fringe |
| • Isobel MacRae | | Sense Scotland |
| • Mary McCluskey | Artistic Director/CEO | Scottish Youth Theatre |
| • Jon Morgan | Director | Federation of Scottish Theatre |
| • Ann Packard | | |
| • Gary Stewart | General Manager | Festivals Edinburgh |

The minutes from the previous meeting were approved with the consent of Janie Nicoll, SAU.

Kaela Rowan and James Mackintosh – musical performance

Attendees watched Kaela Rowan and James Mackintosh perform a number of songs from their repertoire.

AGM Business

John Finnie MSP nominated Jean Urquhart MSP and Joan McAlpine MSP to remain in post as Co-Conveners of the Cross-Party Group on Culture.

Audience Development overview

Maggie Maxwell, Portfolio Manager– Audience Development, Equalities & Participation provided an overview of the sector landscape in audience development. She outlined the legal, moral and ethical case for equalities and noted that this commitment was central to the work of Creative Scotland.

Panel Discussion

There then followed a panel discussion on the subject of talent retention, featuring:

- Susan Humble, ArtLink
- Julie Tait, Culture Republic
- Sarah Yearsely, Engage
- Duncan Hendry, Edinburgh Theatres

- Lillas Fraser, Scottish Poetry Library

The discussion is available to listen to in full online at: <http://www.cpgonculture.com/2nd-december-2014/>

Group Discussion

The discussion was then opened up to the Group.

Any Other Business/Next Meeting

- It was noted that the next meeting of the Group was scheduled to take place on Tuesday 31 March, 2015. The topic was to be cultural policy.