CONSIDERATION OF PETITION 1319

Thank you for your letter of 1 May following consideration, by the Committee, of my letter of 28 February at the meeting on 17 April 2012. I note that the Committee has asked you to write to me again asking for a summary of returns invested in the Scottish Football Association in respect of all levels of football. The information requested is in relation to the last three years during which time our annual investment in the Scottish Football Association has been £1,295,000. The breakdown of that figure is as follows:

Investment into Development - £1,060,000

Regional staffing Infrastructure - £550,000
- Regional Manager x 6
- Office and Events Coordinator x 6
- Development squads and player pathway
- Operational budgets

Coaching and volunteering - £150,000
- Regional squads
- Coach and volunteer development

Club Development - £200,000
- Quality Mark Initiative
- Contribution to Club Development Managers x6
- Club development operational budget

National Project and staffing – £100,000
- Head of Youth
- Project Manager
- Modernisation and monitoring
- Girls and Women’s administrator
- Disability Football – post and programme costs
Girls and women's (national) - £60,000

- Head of Girls and Women's Football
- Girls and Women's Development Officer

**Investment into Performance - £ 235,000**

Performance Staffing - £130,000

- Women’s performance staffing structure for the National ‘A’ squad, under 21’s and national development

Performance Programme Costs - £ 105,000

- National and regional training centres, national games etc for women’s football

As you can see from the above information the investment has gone towards the development of an infrastructure and programmes that are delivering in the areas of development and performance for football that have so far delivered on the following targets. It is important to note too that some of the investment lines relate to activity that has been completed over the last three years and is not subject to future investment. This is a result of a new direction for the Scottish Football Association following the appointment of a new Chief Executive and the adoption of the SFA’s new strategic plan ‘Scotland United’ which provides a vision for the sport to 2020.

Targets achieved as a result of this investment are included in the tables below alongside the longer term targets to be delivered by 2014.

<table>
<thead>
<tr>
<th>Targets Achieved to date</th>
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<tbody>
<tr>
<td>Women's senior team to maintain FIFA and UEFA ranking (24 + 14)</td>
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<td>312 clubs accredited with the Scottish FA quality mark.</td>
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<td>Increase the number of registered volunteers and coaches from 10,000 to 12,000</td>
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<tr>
<td>Increased the number of registered players from 65,000 - 90,000.</td>
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<th>Long Term Targets to 31 December 2014</th>
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<tr>
<td>Increase the number of quality mark clubs from 312 to 500</td>
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<tr>
<td>Increase the number of registered coaches and volunteers from 12,000 to 18,000</td>
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<tr>
<td>Increase the number of registered players from 90,000 to 120,000</td>
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<tr>
<td>Women’s ‘A’ squad to qualify for the European Championship</td>
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I hope this further information proves useful to the work of the Public Petitions Committee in the consideration of PE1319, the issues it has raised and its conclusion. If however, the committee needs further support in its deliberations please do not hesitate to contact me further.

**Stewart G Harris**

**Chief Executive**