Cabinet Secretary for Justice

Kenny MacAskill MSP

T: 0845 774 1741 E: scottish.ministers@scotland.gsi.gov.uk



Rhona Brankin MSP Convener Public Petitions Committee The Scottish Parliament EDINBURGH EH99 1SP

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Decr Rhana

Thank you for your letter of 17 December 2010 about Petition PE 1169 advising that the Committee has decided to commission external research on the level of compliance with and understanding of the voluntary guidelines for retailers relating to the display of "Lads' Magazines".

I note that you expect the results of the research by March 2011 and intend to forward a copy of the research findings to Sarah Teather, MP, Minister of State for Children and Families, to enable her to feed the findings into her independent review of the commercialisation and sexualisation of childhood.

Thank you for updating me on the approach being taken by the Committee and I look forward to seeing the research findings in due course.

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KENNY MACASKILL



