

# Cross Party Group on Sport – Active Legacy

Minutes from 23rd May 2018 5.30-7.30pm

Committee Room 4, Scottish Parliament

PRESENT	
Clare Adamson	MSP
Kim Atkinson	Scottish Sports Association
David Bickley	Glasgow Life
Tom Bishop	Scottish Cycling
Kirsty Cumming	Sporta
Malcolm Dingwall-Smith	sportscotland
Colin Duthie	Ayrshire Sportsability
Stew Fowlie	Scottish Student Sport
Billy Garrett	Glasgow Life
Rona Gibb	Paths For All
Alison Johnstone	MSP
James Kelly	MSP
Richard Kenney	SALSC
David Laing	Borders Disability Sport
Alison Macdonald	NHS Health Scotland
Roddy Mackenzie	Sports Aid Scotland
Louise McIntyre	Scottish Sports Association
Calum Murray	Scottish Police Recreation Association
Alan Murray	Waterski & Wakeboard Scotland
Gavin Newlands	MP - Scottish Sport APPG
Dougie Porteous	Active Stirling
Gail Prince	SALSC
Alister Reid	Sported
Duncan Sinclair	Aberdeen Sport Village
Liz Smith	MSP
Brian Whittle	MSP

APOLOGIES	
Emma Broadhurst	Fife Council
John Clayton	N/A
Kathy Gilchrist	Scottish Cycling
Liza Linton	RYA Scotland
Walter Macadam	GMB Scotland - Football Managers & Coaches
Lewis MacDonald	MSP
Jane Moncrieff	Triathlon Scotland
Joan O'Sullivan	West Federation for Disabled Swimming Clubs & Swimtime UK
Colin Rennie	Fields in Trust
Chris Sellar	Oriam
John Shaw	Scottish Police Recreation Association
Ron Sutherland	N/A
Carole Sutherland	N/A

## **Introduction to Cross Party Group on Sport**

Liz Smith MSP welcomed all attendees and speakers to the meeting.

She reminded everyone that this was the first meeting to be held since the implementation of the Lobbying Register and to make sure, where relevant, any conversations were duly noted in the register.

She reminded everyone about the new General Data Protection Regulations (GDPR) and asked everyone to make sure they were all signed up for the CPG's new mailing list if they wish to continue to receive information about the CPG.

Liz thanked the Scottish Government for their ongoing support for the SSA.

Apologies were noted and those in the room were reminded to mark their attendance on the register being passed round.

Minutes of the previous meeting were approved (proposed by Stew Fowlie and seconded by Rick Kenney)

## **AGM – ELECTION OF OFFICE BEARERS**

The Appointment of Office Bearers were confirmed as:

- **Convener(s):** Alison Johnstone MSP (Greens), Liz Smith MSP (Conservative)
- **Deputy Conveners:** Clare Adamson MSP (SNP), James Kelly MSP (Labour), Tavish Scott MSP (Liberal Democrats)
- **Group Officers:** Brian Whittle MSP (Conservative) and Jeremy Balfour (Conservative)
- **Secretariat:** Joint secretariat between Co-Conveners' Offices and the SSA

There were no other matters arising in relation to the AGM.

Liz rounded off her introduction by reading out and congratulating all those recognised from Scottish sport in the UK New Year's Honour List. The list of recipients is available from the SSA website.

## **Presentation Summaries & Discussion**

- **Billy Garrett – Glasgow Life**
- **David Bickley – Glasgow Life**

### **Billy Garrett – Glasgow Life**

For those involved with the development of the Games bid, the ambition was, not only to host a fantastic sporting event, but to do so in a manner which ensured a sustainable and positive economic, physical and social legacy for communities and businesses across Glasgow.

And so, with the Games planning gathering momentum, in the year 2008, over 3,000 residents, policy makers and stakeholders were consulted as part of a Health Impact Assessment (HIA) exercise on how the Games should be delivered in a manner which would minimise dis-benefits and maximise benefits.

Residents said that the legacy priorities should be, in order of highest ranked:

- Improving Glasgow's image
- Providing access to employment opportunities
- Increasing pride/feel good factor
- Bringing in as much money as possible
- Improving sports facilities.

Based on the feedback from the consultation, during 2009 the City Council developed its legacy strategy. The Strategy has 23 strategic objectives structured under 6 legacy themes which seek to make Glasgow:

- more prosperous
- more active,
- more inclusive,

- more accessible,
- greener; and
- with an enhanced international image and outlook.

The 'more active' theme was the most important to Glasgow Life and they wanted to create genuine engagement, it wasn't just about watching sport.

Glasgow made a huge investment in the Games with over £300m investment in facilities and venues, all of which were used first by the community not the elite athletes; today 90/95% of the facilities are used by Glaswegians.

Looking from an international perspective the Games boosted the city's reputation, there are more tourists now coming to see events. The Games put Glasgow on the world stage, it generated civic pride, it got people more active, and it got more people involved in volunteering.

In order to monitor and measure the impact the Games the 2014 Evaluation Framework was set up to look at the impact on a national level, a city level and a specific east end of Glasgow level. The results show that there has been an increase in activity levels in Glaswegians with a 40% increase in leisure facility attendance. The implementation of specific projects such as Commonwealth Club Sports Days, Commonwealth Active Health, Family Extravaganza Days, Commonwealth Walking Challenge etc. have all made a huge difference to people getting active in the city.

The main outcomes have been:

**WORLD-CLASS:** Glasgow now has a proven track record for delivering some of the world's most prestigious sporting events, including the 'best ever' Commonwealth Games and a World Gymnastics Championships that was 'even better than the Olympic Games'. Glasgow ranked 5th – ultimate sport city.

**INSPIRATIONAL:** Inspiring the next generation of young athletes through spectator attendance and increased participation, creating a lasting legacy for future generations of Glaswegians.

**EDUCATION:** The commitment to increasing sporting opportunities through education has resulted in 1,090 school club links being created, developing a pathway for young people to excel in sport. Participation opportunities are also developed at major events where young people from the city's primary, secondary and Additional Support for Learning schools can take part in supporting programmes. Innovative education resource packs are also delivered alongside major events.

**ECONOMIC:** Help sustain existing and create new employment opportunities, with sport worth an estimated £370million to the local economy annually and supporting 10,000 jobs.

It's now important to keep momentum going, events are crucial to Glasgow's health, economy and international profile. The priorities going forward are to make sure facilities are used to their maximum potential, the ongoing regeneration of the East End, encouraging increased walking around the city and linking Games volunteers to other opportunities.

### **David Bickley – Glasgow Life**

The volunteer journey started long before the games did, building on existing events and infrastructure. Part of this has been the success of the Glasgow Sport Volunteer Bureau and Ambassador Programme following London 2012. These initiatives were the catalyst for volunteering and will go on to influence the 2018 European Championships in Glasgow. Experiences from Manchester Commonwealth Games helped develop the bureau which resulted in clubs and charities being able to recruit more volunteers.

This led to SGBs investing in the system, helping link up roles to people, generally making volunteering more accessible. The key reason for the increased number of volunteers we now see is due to improved communications and how we engage with potential volunteers.

Community Sport Club Volunteers are vital to volunteering in sport with almost 20% of all volunteering roles being in the local community. Sports clubs told Glasgow Life they needed more support for volunteering and off the back of this they implemented more programmes to better educate volunteers, support coaches, target young leaders and focused on inclusive programmes.

When it comes to event volunteering, the scale of events in Glasgow is huge and the city is very lucky to be able to showcase so many great events. Over and above the work we do with communities our experienced staff also work with partners advising and helping to recruit volunteers for National and International events. Over recent years we have been fortunate enough to host the Commonwealth Games, World Gymnastics Championships 2016 – World Badminton Championships – Revolution Cycling - Davis Cup, Great Scottish Run – European Swimming Championships, Skyrise & Tour of Britain - Sirens Netball Super league - HSBC Let's Ride City Ride - Scottish National Mountain Biking Championships - British National BMX Series - Great Scottish Run; whilst also working with charity events such as, Prostate Cancer March for Men, Alzheimer Scotland Memory Walk and the Pink Ribbon Walk.

They are currently working with the 2018 European championships on their volunteer legacy plan to try and ensure that volunteers continue to volunteer beyond the event. A key focus of this work for Glasgow Sport is to try and continue to increase the number of volunteers that take part in major events and transfer into club and community sport volunteering.

They are currently in the process of skills matching the event volunteers against the needs of clubs in Glasgow around areas such as finance, governance, planning and marketing with the view to connecting the potential supply and demand that will hopefully be created.

Looking ahead, they have some exciting events in the pipeline and Glasgow Life will be working with partners to develop further meaningful and engaging volunteer programmes. They will continue to support clubs and organisations to overcome new and historic challenges of an ever evolving landscape.

Internally at Glasgow Life, as a signatory of the Glasgow's Volunteer Charter, they will continue to create and expand appropriate volunteer opportunities and ensure opportunities are accessible to all sections of the community, and that their volunteering workforce reflects the demographics of the city.

And finally and most importantly continue to recognise and value the contribution volunteers make to the delivery of sport and physical activity in Glasgow.

### **Key Discussion Points**

A key legacy of the Games to simply get people more active, taking part in 'sport' isn't going to happen overnight. Getting locals to come along to the Emirates Arena won't happen easily but trying to influence them to walk or go to an allotment will give them a taster of being active; in time that may lead to them taking part in sport. This will only happen if you make it as barrier free as possible, making sure people are aware of free places like parks, as well as the paid for facilities like gyms.

This links with sports clubs being more aware of their communities and not just offering sport, rather seeing the club as a vehicle for change, making sure there are other opportunities for people to be involved, it's not just about playing the sport.

It was raised that there are a lack of coaches with disabilities in some areas and the speakers were asked what they were doing to address this. They noted that they were using a number of measures to increase this number including modern apprenticeships, changes to their recruitment process, their

Inclusive Futures Programme and Excel in Coaches Programme; collectively they hope to target the gaps in diversity including disability.

The Games provided a lot of great facilities but what about those more rural areas? We need to make sure people in these rural areas feel involved and have a vested interest in their spaces, give them a sense of ownership and let them have say and control about what goes on in each space. Community Sports Hubs are a good place to start, they'll often make use of school estates and offer lots of different sports in one place, encourage people to find out what's local to them.

There is a concern over how accessible the big facilities are and will local school children feel the impact of the Games, will they have more opportunities to take part? Glasgow Life works closely with the education arm of the Council and they want kids to use the venues as much as they want. Therefore, schools in the area have free access to the venues. They are looking at how they can improve access to the school estate but there are issues around how this would be managed which go beyond Glasgow Life's remit so can't comment at this stage.

There need to be good relations with the education department and offer more support to make sure children are being active. Ideally there would be a PE specialist in each school to make sure physical literacy is prioritised. Once we get to the stage where children are physically ready to take part in sport we can encourage them to use the facilities and be involved in sport in the long run.

#### **Key Asks**

- Shifting resources to prevention has to be on the agenda. Glasgow Life has positive relationship and would love commitment from big partners to help support and push forward initiatives
- Continued commitment to volunteer recognition and support them more. Continue to build on programmes that impact the community positively.

#### **AOCB**

- Date of next meeting: TBC but will be after the summer recess
- Liz Smith MSP thanked everyone for their input, with special thanks to the speakers and then brought the meeting to a close.

*Following the conclusion of the formal meeting, Gavin Newlands MP introduced himself as Convener of the All Party Parliamentary Group (APPG) on Scottish Sport in Westminster. He is keen to engage with the CPG on Sport and see how we can all work together.*

*The Cross Party Group on Sport is co-convened by Alison Johnstone MSP & Liz Smith MSP. It is jointly administered by the offices of these MSPs and the Scottish Sports Association.*